**FOR IMMEDIATE RELEASE**

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**NESCA Member Endorphin® Digital Marketing Proudly Celebrates 20 Years in Business**

Troy, New York – Endorphin® Digital Marketing proudly marks its 20th anniversary in 2025, celebrating two decades of delivering cutting-edge digital marketing solutions to small and medium-sized businesses. Since its founding, Endorphin® Digital Marketing based in downtown Troy, NY has helped hundreds of businesses with digital marketing, providing proven marketing strategies tailored to their unique needs.

The tagline “Marketing Made Digital” articulates the focus on effective marketing that has driven Endorphin® Digital Marketing from the start. The company has nimbly adapted to industry trends, offering a range of digital marketing services, including strategic planning, lead generation, websites, email marketing, digital advertising, social media and search engine optimization (SEO). Under the leadership of Erik Bunaes, the company has established itself as a trusted partner for businesses looking to grow their online presence and engage their audiences effectively.

In addition to its core services, Endorphin® Digital Marketing has played an essential role in digital marketing education and thought leadership, having delivered 350+ education classes on virtually every element of digital marketing. As a professional speaker and trainer for Constant Contact, Mr. Bunaes conducts educational classes, equipping business owners and marketing professionals with the knowledge and tools to enhance their marketing efforts. Mr. Bunaes is also an Adjunct Professor of Marketing.

“Reaching this 20-year milestone is a testament to our dedication, adaptability, and the trust our clients place in us,” said Mr. Bunaes, President of Endorphin® Digital Marketing. “We are grateful for our clients, partners, and team members who have supported us over the years. As we look ahead, we remain committed and enthusiastic to driving innovation and delivering exceptional marketing solutions for our clients.”

For more information about Endorphin® Digital Marketing, visit [www.endorphindigital.com](https://www.endorphindigital.com). Contractors and construction businesses can also visit [www.contractorsmarketingsystem.com](http://www.contractorsmarketingsystem.com).

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Endorphin® Digital Marketing